

MAGIC DEMYSTIFIED



A
Pragmatic Guide
To Communication
and Change

BYRON A. LEWIS & R. FRANK PUCELIK

Magic of NLP Demystified: A Pragmatic Guide to Communication & Change

[Byron Lewis](#), [Frank Pucelik](#)

This the best selling introduction to Neuro-Linguistic Programming (NLP), written in an informal and entertaining style. This book will introduce the reader to a remarkable new approach to the study of human communications and therapeutic change. Managers, sales people, consultants, therapists, parents, educators -- anyone interested in or involved with influential communications and personal change will benefit from reading this unusual book.