



# frogs into princes. neuro linguistic programming

[Richard Bandler](#), [John Grinder](#)

NLP is an explicit and powerful model of human experience and communication. Using the principles of NLP it is possible to describe any human activity in a detailed way that allows you to make many deep and lasting changes quickly and easily. A few specific examples of things you can learn to accomplish are: (1) cure phobias and other unpleasant feeling responses in less than an hour, (2) help children and adults with "learning disabilities" (spelling and reading problems, etc.) overcome these limitations, often in less than an hour, (3) eliminate most unwanted habits - smoking, drinking, over-eating, insomnia, etc., in a few sessions, (4) make changes in the interactions of couples, families and organizations so that they function in ways that are more satisfying and productive, (5) cure many physical problems - not only most of those recognized as "psychosomatic" but also some that are not - in a few sessions. Actually, NLP can do much more than the kinds of remedial work mentioned above. The same principles can be used to study people who are unusually talented in any way, in order to determine the structure of that talent. That structure can then be quickly taught to others to give them the foundation for that same ability. This kind of intervention results in generative change, in which people learn to generate and create new talents and behaviors for themselves and others. A side effect of such generative change is that many of the problem behaviors that would otherwise have been targets for remedial change simply disappear. We are on the threshold of a quantum jump in human experience and capability.